



COUNTY OF CLARION MAPPING AND GIS DEPARTMENT

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Theodore W. Tharan
Commissioner

Wayne R. Brosius
Commissioner

C. Edward Heasley
Commissioner

PRESS RELEASE

The County of Clarion's new 2016 Plat Book will be available on or before June 2016. The new color plat book is mainly funded by donations and advertisements. Businesses are encouraged to contact the Clarion County Mapping & GIS Department (contact information listed above) to request a placement of their business advertisement in the book.

Ads are based on page sizes; a full page is a \$1,000 (7½" W X 10" L) - half a page is \$500 (7½" W X 5" L or 3½" W X 10" L) - quarter of a page is \$250 (3½" W X 5" L or 7½" W X 2½" L) and an eighth of a page is \$125 (a business card size). The ad can be either in color or black/white, to be submitted in either a jpg or tiff format no later than **April 15th**.

Based on previous years' distribution, it is estimated that 500 copies of this Plat Book would be distributed to local businesses, public agencies, and individuals in NW PA and the surrounding regions.